



CERTIFICATE IN DESIGN & ARTS

LEVEL 3



TECHSCHOOL
AT NZSE

techschool.ac.nz | 0800 99 88 11 | techschool@nzse.ac.nz

PROGRAMME OVERVIEW

Explore your creativity with our industry focused certificate designed to introduce you to a range of skills and knowledge in arts, craft and design. Gain understanding of the processes and issues involved in the production of traditional and contemporary media and design, and discover further study and employment pathways within the industry.

WHAT WILL I LEARN?

Applied Graphics and Imaging

- Use platforms of Adobe Creative tools such as Photoshop, Illustrator and InDesign at an introductory level.
- Utilise the computer to render and realise conceptual ideas and produce final outcomes.
- Integrate peripheral image gathering techniques (e.g. digital, photography, illustration, scanning etc.) with computer applications to produce digital images and industry presentations.
- Demonstrate an understanding of legal issues for arts and design practices
- Review and reflect on own work and the work of others.

Visual Communication & Imaging

- Understand and research the role of visual branding in establishing an entity's identity.
- Document and present their learning process in a portfolio.
- Create and apply visual identities across a range of media.
- Use image and type to communicate complex messages and ideas efficiently and clearly.
- Select and communicate ideas in written, oral and visual forms.
- Demonstrate basic operational and theoretical work practices.

Visual Language Past & Present

- Research and apply concepts with reference to historic precedents.
- Discuss the impact of historical evolution on the design and applications of visible languages in contemporary society.
- Present and visually communicate historical/contemporary information.
- Research the impact of technological developments on the design and production of visible languages.
- Through experimentation, develop imaginative concepts appropriate to project briefs.
- Apply knowledge and skills to design and develop symbol forms or letterforms/typefaces through progressive evaluation and refinement.
- Collaborate with others to achieve a purpose

AT A GLANCE

Course duration:

15 weeks

Course credits:

60 credits

Campus:

**New Lynn
Manukau**

Tuition



Zero-fee course
Open entry for
domestic students

International: \$7,500 NZD

Entry Requirements:

Academic Criteria:

This course is open to all domestic students and residents with a current permanent residence visa. Applicants must meet requirements in speaking, listening, reading and writing—which will be assessed in an interview.

Qualifications Awarded

**NZ Certificate in Art &
Design (Level 3)**

What's next?

Refine Your Knowledge:

- NZ Certificate in Information Technology (Level 4)
- NZ Certificate in Arts and Design (Level 4)
- NZ Diploma in Web Design & Development (Level 5)

Design & Multimedia Studio

- Research, analyse and interpret a design brief and employ visual, written and verbal research methods.
- Resolve and apply pertinent conceptual and critical approaches to resolving design problems.
- Explore and establish areas in multimedia design.
- Understand ethical and legal issues that are relevant to multimedia design practices.
- Experiment with drawing, digital design and multimedia techniques.
- Compose an effective presentation and portfolio of a design.

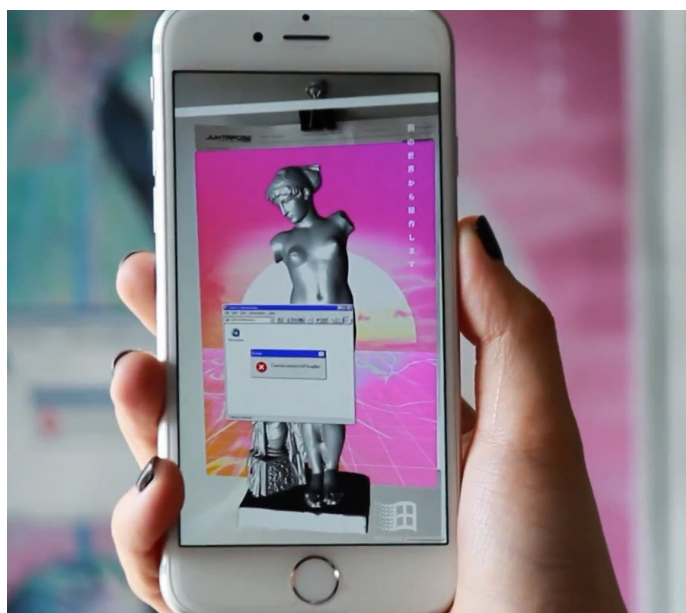
THE FUTURE OF DESIGN

Creatives are making the shift from posters & print to creative technologies & digital media

Many creative professions such as graphic design and visual arts are finding themselves learning how to code in order to keep up with the rapid growth of technologies.

With designers and artists beginning to incorporate augmented reality (AR) and virtual reality (VR) in their line of work, the demand for designers and artists with coding knowledge is growing.

NZSE offers introductory programming courses such as the Certificate of Information Technology Essentials (Level 4) that can help give you the edge in a very competitive and tech savvy market of design & arts.



“NZSE was an exciting place to study, with supportive tutors and a multicultural environment. The courses were highly hands-on and practical and we spent a lot of time in real world situations. I gained a set of skills that gave me the confidence for my career. It really helped me to become focused and know what direction I really wanted to take in life.”

Gemishka Chetty

TechSchool Graduate 2018
Certificate in Art & Design (Level 3)



TECHSCHOOL AT NZSE

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New Lynn Campus

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New Zealand

Avondale Campus

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New Zealand

Manukau Campus

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